

BERGEN COUNTY PLAYERS, INC.
298 Kinderkamack Road, Oradell, NJ 07649

ADVERTISING CONTRACT

The Bergen County Players agrees to sell _____ advertising space as indicated below, in the Bergen County Players 2011-2012 season program(s).

| FULL PAGE OPTIONS | | Cost of Ad | Due Date |
|--------------------------|----------------------------------|------------------|------------|
| <input type="checkbox"/> | ALL SHOWS – premium location | \$850 back cover | 8/13/2011 |
| <input type="checkbox"/> | ALL SHOWS | \$680 | 8/13/2011 |
| <input type="checkbox"/> | Putnam County Spelling Bee | \$150 | 8/13/2011 |
| <input type="checkbox"/> | Who's Afraid of Virginia Woolf? | \$100 | 9/24/2011 |
| <input type="checkbox"/> | Sleeping Beauty | \$180 | 10/30/2011 |
| <input type="checkbox"/> | Modern Orthodox | \$100 | 12/17/2011 |
| <input type="checkbox"/> | The Last of the Hot Red Lovers | \$100 | 1/21/2012 |
| <input type="checkbox"/> | The Man Who Came To Dinner | \$110 | 2/26/2012 |
| <input type="checkbox"/> | Is There Life After High School? | \$110 | 4/8/2012 |

| HALF PAGE OPTIONS | | Cost of Ad | Due Date |
|--------------------------|----------------------------------|------------|------------|
| <input type="checkbox"/> | ALL SHOWS | \$420 | 8/13/2011 |
| <input type="checkbox"/> | Putnam County Spelling Bee | \$100 | 8/13/2011 |
| <input type="checkbox"/> | Who's Afraid of Virginia Woolf? | \$60 | 9/24/2011 |
| <input type="checkbox"/> | Sleeping Beauty | \$110 | 10/30/2011 |
| <input type="checkbox"/> | Modern Orthodox | \$60 | 12/17/2011 |
| <input type="checkbox"/> | The Last of the Hot Red Lovers | \$60 | 1/21/2012 |
| <input type="checkbox"/> | The Man Who Came To Dinner | \$65 | 2/26/2012 |
| <input type="checkbox"/> | Is There Life After High School? | \$65 | 4/8/2012 |

Subtotal \$ _____
 Minus 10% (ONLY if purchasing 2-6 shows) - _____
TOTAL CHARGES **\$ _____**

Terms

- Advertiser assumes liability for content of all ads.
- All advertising is subject to approval by BCP regarding subject matter, ad size, wording, illustrations and typography. BCP reserves the right to edit, reject or cancel any advertisement at any time, before or after placement.
- Payment must accompany signed contract. Completed contracts and payment are due by date(s) noted above. Please make checks payable to "Bergen County Players", and mail to:
 Bergen County Players, 298 Kinderkamack Road, Oradell, NJ 07649
 Attn: Michele Roth
- Ad must be submitted in correct dimensions as a **high quality pdf or tif file**. Email artwork to programs@bcplayers.org by specified deadline.

Advertiser / Company

Date Signed

Address

Email address

City, State Zip

Phone

Authorized Signature

Printed Signature